



Motherernity is an event which gathers innovative audiovisual proposals.

MoM Bookazine, a manifest of underground cultures, which is translated into Italian, Spanish and English, organizes this event in Barcelona while **BBB** is in town.

It intends to bridge the gap between the forefront of artistic experimentation and innovative trends in young fashion. The location of the event offers the brands the possibility to express their most original features in terms of communication and design. During the event simultaneous audiovisual and interactive installations displaced in a huge architectural space will be presented. The event is focused on the unusual aspects of **music** and **video**.

It provides an extreme and provocative overlook on anti-genre audiovisuals that explore the relationship-synergy between man and machine. At the same time the musicians get to involve the listeners rhythmically by working on raw **electronic sounds**, so their communication is no longer just a conceptual one. The **funky** and **jazzy** beats led the listeners to an emotional participation which is not common is **experimental music**.

The event will be followed by the publication of a special edition of MoM Bookazine. It will include the best proposals from the participants.

Contacts: motherernity@momboo.net

MOM
Bookazine

Monograph about art and creativity

C. Casanova 48 Atic. 2
08011-Barcelona-Spain
tel. +34 93 5324210
fax +34 93 5324211
www.momboo.net
www.listlab.eu

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